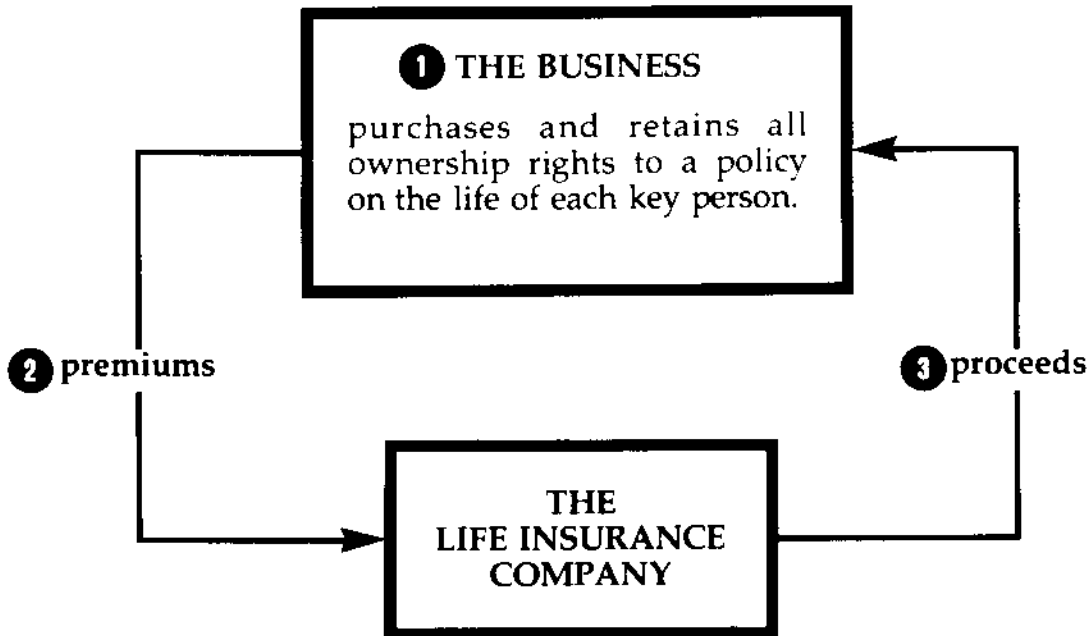


# Key Person Insurance



- 1 The business purchases and retains all ownership rights to a policy on the life of each key person in the company.
- 2 It then pays premiums regularly to the life insurance company to keep the policy in force.
- 3 If a key person dies, the life insurance company pays the appropriate proceeds to the business.