



Agent Pledge for Benefits

- I will partner with **National Brokerage** to grow my insurance practice.
- I will contract with a minimum of six life insurance carriers including Aviva, ING, Minnesota Life and Transamerica, and contract with a minimum of three annuity carriers including Allianz and Life Insurance Company of the Southwest (LWS). You have over fifty carriers to choose from.
- I will produce of minimum of \$15,000 in target life premium or \$300,000 in annuity production or \$600,000 of face amount in life settlements, or any equal combination, in a 12 month period of time.

National's Pledge to You

- National Brokerage pledges to provide true group benefits for health, life, disability, dental, vision, 401K and E&O coverage.
- National will provide and support your own sales management system and personalized web site.
- We understand who's the boss (you, the agent), and we will mold our service around your business to maximize your efficiency and create a true partnership that creates the best opportunity for mutual success going forward together.

Pledge of Ethics

Our relationship is based on a foundation of National's **TOP** Principles; **T**ransparent, **O**bjective, **P**rofessional.

National Brokerage and its agents pledge to adhere to the following principles and high standards of professional conduct:

- I will always commit myself to protect and promote the interests of my clients, and will always conduct myself in a way that reflects well on my profession.
- I will be completely truthful by not exaggerating the realistic returns or future value one can expect from any product, transaction, service, or investment that I may recommend.
- I will always consider both my client's current and future needs to determine the proper suitability of any recommendations that I may make.
- I will respect the confidentiality of any information entrusted to me or obtained in the course of my business or professional activities.
- I will only use sales presentations and advertising materials, including product illustrations that are completely accurate and compliant with state and federal regulations.
- I will consistently educate myself as to the new laws and regulations in my industry, and I will always act in good faith toward those I serve.

Lance Barton and Todd Ruplinger agree to uphold our pledge to you, the agent.

I, (Full Name) _____, agree to abide by this pledge, the code of ethics and production requirements, in order to receive agent benefits for myself, my dependants and employees.

Signature _____ Date _____

Note: Please email this signed document to MyTeam@natbrokers.com or fax to 208-472-3438